



STATE OF THE INSTITUTE

BY MIKE LEVIN, CAE, ICRI EXECUTIVE DIRECTOR



Fig. 1: Strategic Plan

Since 2009, the ICRI Board of Directors has published highlights of the annual State of the Institute Report to provide members with information on the Institute, its finances and programs. The full report is used by the Board to review the financial and programmatic condition of the Institute.

ICRI continues as the only organization solely dedicated to the concrete repair industry. During the 2015/2016 Fiscal Year (April 1-March 31), ICRI implemented several significant changes which will carry over into next and future years and provide many new member benefits for many years to come. Many of the changes are the result of the implementation of the new strategic plan that was adopted by the Board in the previous year (Fig. 1).

SECRETARIATS PAVE THE WAY FOR NEW PROJECTS

One of the most exciting elements to emerge from the strategic plan is the creation of a process to manage new ideas for projects and programs via a structure referred to as Secretariats. The purpose of the Secretariats is to efficiently and quickly manage the flow of ideas and new projects throughout the ICRI committee and approval process. The new structure is an integral part of the strategic plan (Fig. 2) and an article on the Secretariats is featured in this issue of the CRB—see page 32 for the full article.

NEW MANAGEMENT COMPANY AND STAFF PROVIDE A NEW LEVEL OF SERVICE FOR MEMBERS

An action that occurred this past year was the change in management companies and staff. It is the responsibility of the Executive Committee to review and administer the contract with the management company. After more than 10 years with the same company, the ICRI decided to seek proposals from other management companies and ultimately decided that a change was warranted. After a relatively quick transition period, ICRI was operating at full speed before the end of March with enhanced

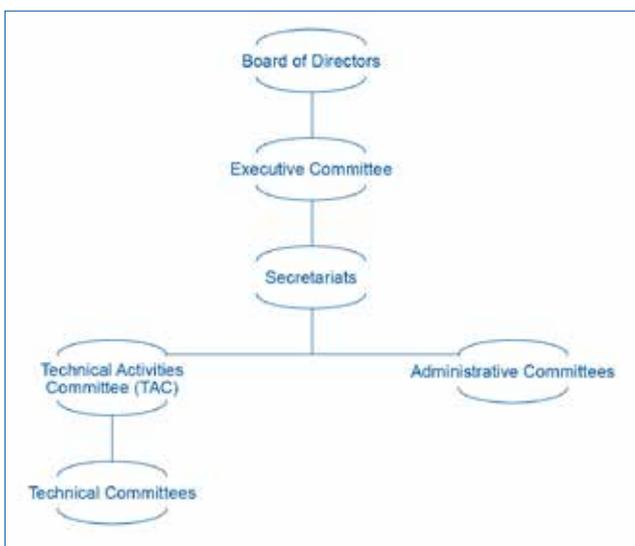


Fig. 2: New Secretariat Structure

resources and capabilities. The new management company hired was Ewald Consulting with offices in St. Paul, MN and Chicago, IL. The change also brought new and additional staff including a new Executive Director—me—who was hired after a national search by the ICRI Executive Committee with more than 100 applicants. The list of new staff and their functions can be seen in the following organizational chart (Fig. 3). Members are encouraged to contact staff with any questions, ideas or concerns at info@icri.org.

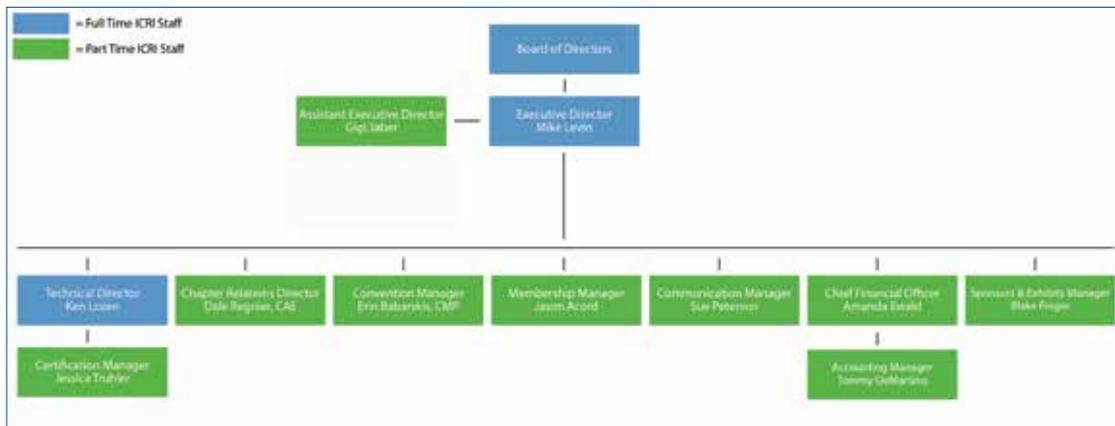


Fig. 3: ICRI Organizational Chart

With the new staff came a new attitude: ICRI exists for and decisions are made by its members, not staff. Staff members assist the Board and committees to accomplish the goals established for the Institute. Staff is responding with a can-do attitude and is providing strategies by which projects and programs can be accomplished. We hope you will come to the Fall ICRI Convention and meet your new staff.

FINANCES ARE AS STRONG AS CONCRETE AFTER BEING REPAIRED!

ICRI continues to be on a solid financial foundation. The American Society of Association Executives (ASAE) recommends a benchmark goal of a minimum of six months of operating cash in the bank. As you can see in the Cash Reserves chart (Fig. 4), ICRI ended FY15-16 ahead of that benchmark and the cash reserves provide the Board with the option to invest in new programs and activities to benefit members.

Another important benchmark for membership organizations is to generate a minimum of 50% of their revenue from sources other than membership dues. Financial charts illustrate how the revenue and expenses were distributed in FY15-16 (Fig. 5 and Fig. 6). Note that ICRI ended the FY with non-dues revenue providing 61% total income.

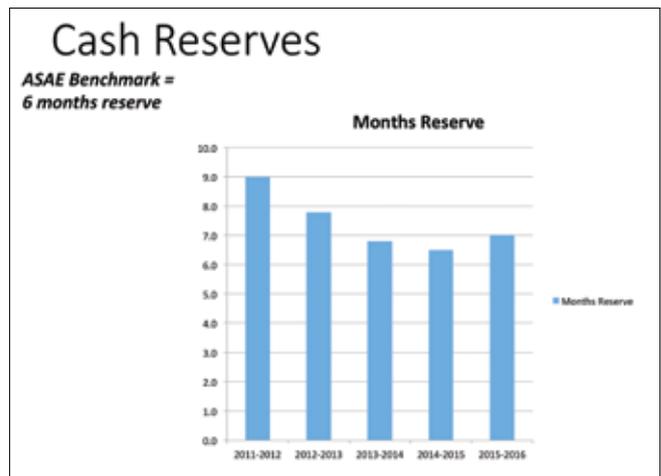


Fig. 4: ICRI Cash Reserves

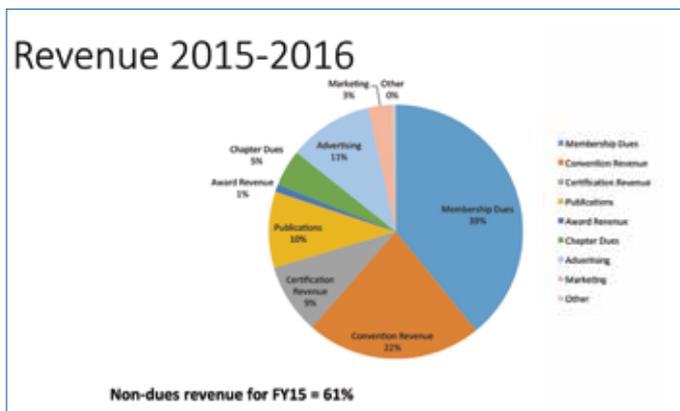


Fig. 5: ICRI 2015-2016 Revenue

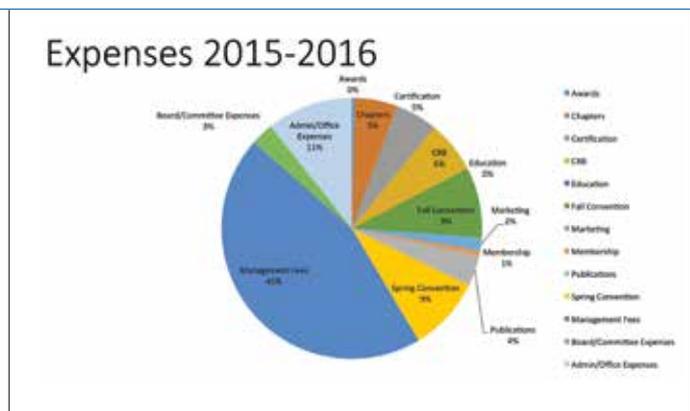


Fig. 6: ICRI 2015-2016 Expenses

MEMBERSHIP CONTINUES TO GROW

As you can see in the following chart (Fig. 7), ICRI's total membership continues to grow and is now a tad over 20% higher than it was five years ago. The current ICRI Board is reviewing the recommendations of the Membership Committee to help simplify the membership categories and to further grow the Institute.



Fig. 7: ICRI Membership Trend

NEW CERTIFICATION PROGRAM CREATED TO BOOST MEMBERS' SKILLS AND EXPERTISE

The very successful Concrete Slab Moisture Testing Certification Program continues to flourish as industry professionals realized how beneficial certification is to their career and company. Building on the success of the Concrete Slab Moisture Program, the new Concrete Surface Repair Technician Certification was completed and ready to launch in FY16-17. Completion of this new course will qualify individuals as an inspector according to the new ACI 562-16 "Code Requirements for Evaluation, Repair, and Rehabilitation of Concrete Buildings."

MORE PROFESSIONAL DEVELOPMENT LEARNING OPPORTUNITIES BECOMING AVAILABLE

A major element of the new strategic plan is to increase the number of professional development programs available for members. At the end of the FY, an "ICRI Learning and Certification Center" was created with access via the website which will be populated with webinars and other resources to help members with their professional development needs.

BUILDING RELATIONSHIPS, SOCIALIZING AND LEARNING AT ICRI CHAPTERS

ICRI's 37 chapters, including 2 student chapters, are the foundation of the organization. Located in

metropolitan areas around the world, the chapters held regular meetings and social events throughout the year. Chapter meetings included technical presentations, educational meetings, symposiums, and local conventions on repair-related topics for the benefit of members.

Chapters also provided opportunities to meet and build relationships with repair specialists at the local level. In addition to the technical meetings, chapters also hosted golf outings, social evenings, dinner cruises, and other networking events during the year.

The Chapter Roundtable Program continued and provided Chapter leaders with valuable tools, resources and networking opportunities to grow their membership and improve the quality of the services they provide to their members.

Interest in ICRI continues to grow, and with it, a potential new Chapter in Toronto, Canada!

MEMBERS BENEFIT FROM INDUSTRY PARTNERSHIPS

Throughout the years, ICRI has partnered with other concrete related organizations in the spirit of cooperation, education, and sharing information for the good of the entire industry. That important effort continued in 2015-16. The strategic plan calls for new and increased partnerships and significant progress was made at the end of the fiscal year to partner with new organizations. The new partner-

ships will provide additional information and resources to ICRI members. As the FY ended, several new partnerships were being created.

GREAT NETWORKING AND EDUCATION AT ICRI CONVENTIONS

Members of the industry gathered in Fort Worth, Texas at the 2015 Fall Convention and in San Juan, Puerto Rico at the 2016 Spring Convention. Attendees learned from a variety of technical speakers, cheered their peers as their outstanding work received recognition at the Awards program, and networked with fellow members of the industry who they may never have met except at an ICRI convention. And at the Fall Convention, attendees were wowed by a private tour of the AT&T Stadium arranged by the North Texas Chapter. At the Spring Convention, the Excellent and Outstanding Chapters were recognized for their efforts in furthering the mission of ICRI at a local level, with the Metro New York Chapter garnering the coveted "Chapter of the Year" Award.

LEARNING, BEST PRACTICES AND NETWORKING THROUGH ICRI PUBLICATIONS AND GUIDELINES

Members continued to utilize the many educational resources provided by ICRI throughout the year including technical guidelines, specifications and other informative publications. The bi-monthly production of the Concrete Repair Bulletin continued with over 137,000 copies distributed to the concrete repair industry all across the globe this year.

EASIER ACCESS WITH THE NEW WEBSITE

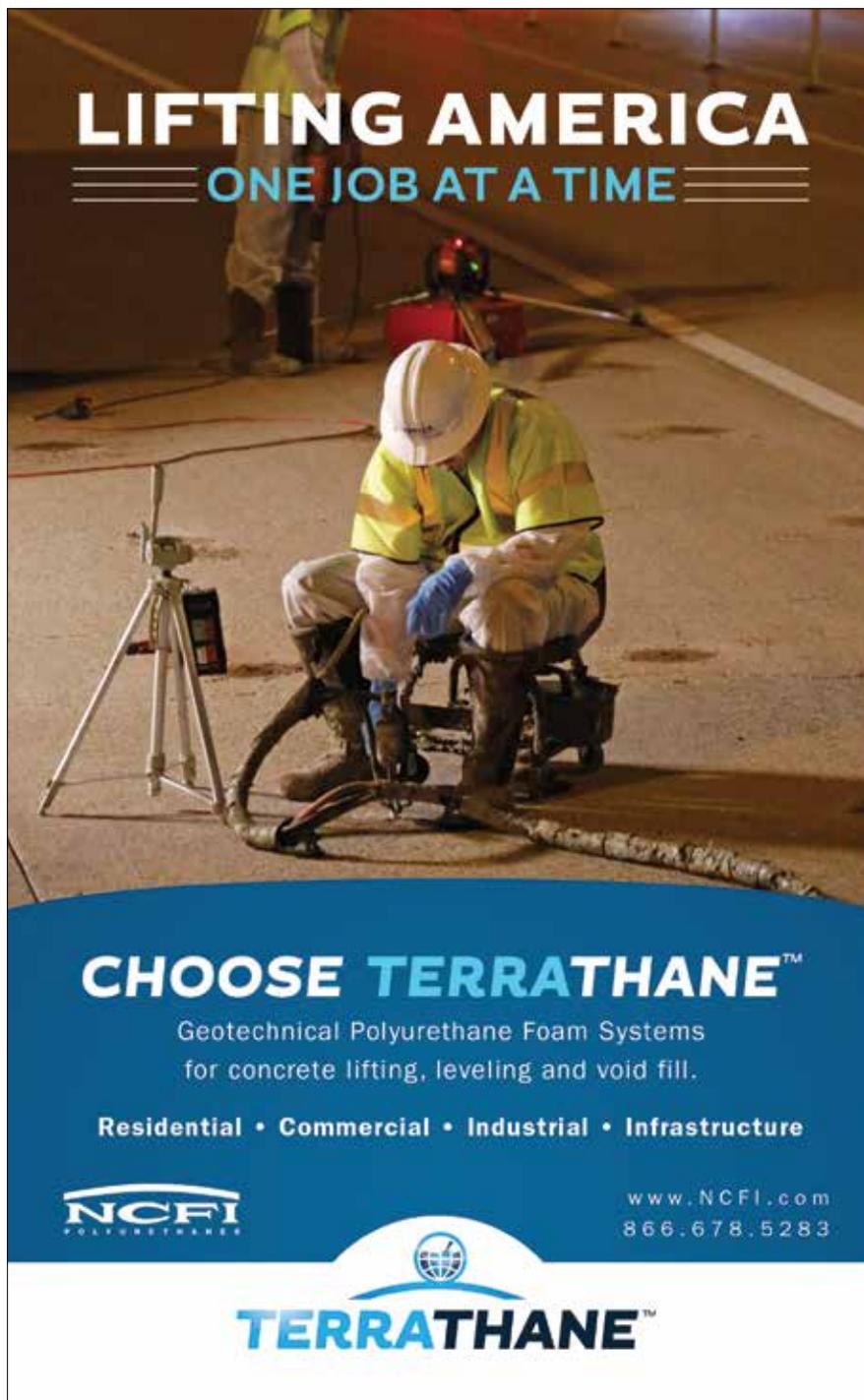
One of the first actions of the new management company was to immediately create a new and easier to use website. Members can now more easily find information on all ICRI programs, educational resources, other members; all of the items mentioned above can be found at www.icri.org.

Of course, none of the above would have been possible without the leadership of those dedicated individuals who have served over the years as Board and committee members. ICRI is grateful to have so many talented individuals who have helped make the Institute what it is today and will be in the future.

I welcome and encourage your letting me know how you think ICRI can continue to serve its members and the concrete repair industry. Please reach out to me at mikel@icri.org.

AUTHOR

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