

*Concrete Repair Bulletin* is a bimonthly magazine published by the International Concrete Repair Institute (ICRI). The average size is 56 pages and the present print circulation is approximately 3,600, with a digital distribution of over 5,000. Readership includes engineers, contractors, facility owners, manufacturers, distributors, and educators involved in the concrete repair industry.

Each issue has a central theme and topics cover all areas of concrete repair (not new construction) such as buildings, parking structures, roads and bridges, materials for repair, and methods of repair. Topics other than the theme may also be presented.

## Feature Articles

Feature articles\* are intended to give readers information on methods, equipment, or materials to broaden their general knowledge of the repair industry. Articles are primarily written by ICRI members and are required to be general or generic in nature and pertain to a range of materials, techniques, applications, or other activities. With rare exceptions, specific company and product names are not mentioned in articles. Although a process or material may at present be performed or supplied by a single source, this fact is not included in the text. The Publications Committee and/or an ad hoc advisory group reviews and approves articles before publication.

Authors are given a byline and a brief biography and photo are published with the article. Articles must not appear to promote one product over other similar available products, even without brand names mentioned. Case studies are desirable to illustrate successful use of the article subject.

### Specifications for feature articles:

- average article length is 1500 to 2000 words;
- company and product names are not to be used;
- submit as an electronic file in Word via e-mail to [kenl@icri.org](mailto:kenl@icri.org);
- submit short author biography(ies) with name, title, employer, education, industry experience, and association memberships;
- submit author head shot photo(s) - see image specifications below;
- 8-10 (total) images are preferred (photos, tables, charts, detail drawings) - see image specifications below;
- consider submitting cover-quality photos - see image specifications below;

## Project Profiles

Project profiles\* are articles that may refer to the use of a single product or family of products in a successful application on a particular project or group of similar projects. The names of companies, manufacturers or products are not used in the text. It is acceptable and desirable to state specific properties of a product (e.g., strength, percent of elongation) to point out their importance in the specific application. Authors are given a byline and a brief biography and photo are published with the article.

### Specifications for project profiles

- average article length is 800 to 1000 words;
- profiles should include: project name and location; type of repair; square footage of repair; total project cost; listing of contractor, structural engineer, and material supplier; age of structure; and completion date;
- company and product names are not used, however, a project team box can be included at the end of the article;
- submit as an electronic file in Word via e-mail to ICRI's Technical Director;
- submit short author biography(ies) with name, title, employer, education, industry experience, and association memberships;
- submit author head shot photo(s) - see image specifications below;
- 4-6 project photos are desirable - see image specifications below



## Image Specifications

Photos to be used with your article should be photographed at the highest setting possible on your camera. Photos/images/graphics\* may be submitted in color (preferred) or black and white.

- submit original, uncropped, high-resolution digital files for photographs and images for the best printing—300 dpi at 4 x 6 in. (1200 x 1800 px);
- line art graphics should be JPEG or EPS files, 400 dpi at original image size;
- photos to be considered for magazine covers should be submitted in their original, uncropped, hi-resolution digital format—300 dpi at 8 x 10 in. (2400 x 3000 px)—Ideal cover photos are vertical shots and feature one or more persons with proper safety equipment, show action, and have clear colors;
- DO NOT embed your photos in your submitted article document (except to demonstrate location/cropping of photos) - always provide your images as separate jpeg/eps files - NOTE - Because of the lower resolutions often found in embedded graphics in word processing or slide presentation program files, the images generally convert as files with well below the print quality and enlargement capabilities required;
- DO NOT send art or photos copied from websites or any other source without securing copyright permission (also, images copied from websites are generally low resolution and do not have the quality necessary for a print publication);
- if an image is a purchased stock image (e.g. iStock, etc.), please include copyright information;
- all digital image files should be emailed to [matthewc@icri.org](mailto:matthewc@icri.org).