

# ICRI in 2008

## New Officers for 2008

### President



**Monica Rourke**  
*Crafco Inc.*  
*Bristol, CT*

### President-Elect



**Randy Beard**  
*Walker Restoration Consultants/  
Engineers, Inc.*  
*Greenwood Village, CO*

### Vice President



**Chuck Knight**  
*Sto Corp.*  
*Atlanta, GA*

### Secretary



**Don Ford**  
*C.A. Lindman, Inc.*  
*Jessup, MD*

### Treasurer



**Garth Fallis**  
*Vector Corrosion Technologies*  
*Winnipeg, MB, Canada*

### Past President



**Marty Sobelman**  
*Atlas Restoration, LLC*  
*Lincolnshire, IL*

## New Board Members for 2008

Board Members for the 3-year term expiring Dec. 31, 2010



**Katherine Blatz**  
*BASF Corp.*  
*Olathe, KS*



**Heidy Braverman**  
*H. Braverman & Associates*  
*Los Altos, CA*



**Jason Dunster**  
*Walker Restoration Consultants/  
Engineers, Inc.*  
*Burbank, CA*



**Keith Harrison**  
*Capital Restoration & Waterproofing, Inc.*  
*Edenton, NC*



**Pierre Hébert**  
*MAPEI Corporation*  
*Laval, QC, Canada*

# 2008 Fellows



## Chuck Knight

Charles J. (Chuck) Knight is the Strategic Account Manager for the Restoration Division of Sto Corp., Atlanta, GA, an international manufacturer of coatings and waterproofing products. In his 18 years with Sto, he developed extensive experience in the diagnostic, repair, protection, and waterproofing phases of building envelopes, including remediation and renovation of commercial, residential, and public works projects. Knight received a BS in chemistry from Duquesne University, Pittsburgh, PA, and earned his JD. He recently completed a 6-year term on the ICRI Board of Directors, served as Chair of the Education Committee, and is now the Vice President of ICRI. As such, Knight has conducted numerous technical seminars related to the repair and waterproofing of both vertical and horizontal substrates. Upon invitation, he has served as a visiting lecturer at Georgia Tech, several local ICRI Chapters, the American Society of Concrete Contractors (ASCC), and the American Society of Civil Engineers (ASCE). Knight has authored several industry-related articles, focusing on surface preparation, architectural coatings, waterproofing materials, and air/moisture-barrier alternative type of products.



## Michael Tabassi

Michael Tabassi, PE, received his BS in civil engineering from the University of Maryland, College Park, MD, and an MS in structural engineering from George Washington University, Washington, DC, in 1981 and 1984, respectively. He is a registered Professional Civil/Structural Engineer. Tabassi joined Tadjer-Cohen-Edelson Associates, Inc., in 1984 and is a Principal with the firm. He is involved in the design of garages and industrial, commercial, and educational buildings constructed of structural steel, reinforced concrete, prestressed and post-tensioned concrete, and wood, including high-rise buildings such as large hotels and apartment and office buildings. His duties involve the structural analysis, design, investigation, and evaluation of existing structures. In addition, he has designed repairs for many millions of square feet of garage space, thousands of balconies, and hundreds of façades. His repairs have included masonry façades, waterproofing, expansion joint repairs, balcony and exterior concrete repairs, garage and corrosion damage repairs, roof repair and replacement, and window and door design and replacement. Tabassi has authored many articles on the repair and restoration of structures. He served as President of the ICRI Baltimore-Washington Chapter and is currently a member of ICRI's Board of Directors and Technical Activities Committee. He is Chair of the ICRI Masonry Committee, which completed the ICRI Technical Guideline, "Guide for Evaluation & Diagnosis of Masonry Façade Components and Systems." He co-chaired the committee responsible for preparing Technical Guideline No. 03743, "Guide for the Repair of Post-Tensioned Concrete Structures," and was also involved in preparing Technical Guideline No. 03736, "Guide for the Evaluation of Unbonded Post-Tensioned Concrete Structures."

# Annual Report

The year 2007 was a very successful for the International Concrete Repair Institute (ICRI). We continued work on several projects stemming from the Vision 2020 plan, added a committee, developed a long-range plan, introduced a much-enhanced website, and continued to grow in both membership and financial health. Here are some of the highlights of 2007:

## Awards

The ICRI Project Awards for outstanding repair projects continued to be a very successful program. Competition was fierce in 2007, as we had 56 high-quality entries, by far the most we have ever had! The entries come from all around the globe, which also makes this our most international program. The Awards Banquet was held at the ICRI 2008 Fall Convention in Las Vegas, where approximately 140 people from around the world gathered to honor the awardees. The winning projects were highlighted in the November/December 2007 issue of the *Concrete Repair Bulletin* (CRB).

The rules for the 2008 Project Awards, which will remain on the schedule set last year, have been mailed to all members. Entries are due on May 1, 2008. Please contact ICRI at (847) 827-0830 or visit our website, [www.icri.org](http://www.icri.org), for the complete rules and highlights of the award-winning projects from the last several years.

## Board and Executive Committee

The Board and Executive Committee also had a very busy year. In addition to the normal course of business, many members of the Board and the full Executive Committee spent an extra day at their traditional summer meeting to have a full-day, long-range planning meeting. The plan was distributed to all committees at the ICRI 2007 Fall Convention, and the Board formally adopted it at their fall meeting. The full plan is shown on page 26.

## Chapters

In 2007, the Chapter Committee achieved the following accomplishments:

- The ICRI Board approved a budget item for travel to chapters, and Dale Regnier, ICRI Marketing and Chapter Relations Manager, visited several chapters in the last year, with more visits planned for early 2008. These visits help put a face on ICRI's chapter resource at headquarters, and they have been very well received by the chapters. Dale also continues to work closely with the chapters to make sure their rosters are up to date, their web pages are working smoothly, and any additional issues are addressed;
- The Chapter Leadership Forum held at every convention continued to be a success. The forums have led to the development of a new "Chapter Operations Guide," which will assist chapters and their officers in many areas to ensure chapter success; and
- The Chapter Awards program continued to be refined. Congratulations to all of the 2007 Outstanding and Excellent Chapters, especially the Georgia Chapter, the ICRI Chapter of the Year.

## Meetings and Conventions

The Meetings and Conventions Committee was busy working on locations, themes, and other activities for future conventions. ICRI enjoyed great attendance at the 2007 Atlanta and Las Vegas conventions.

The majority of planning in 2007 focused on the 20th Anniversary celebration, to be held at the ICRI 2008 Spring Convention in Daytona Beach Shores, FL. In addition to an expanded 3-day format, many fun-filled activities are planned. The brochure has been mailed, and full details of the convention are also available on our website, [www.icri.org](http://www.icri.org). The committee also discussed at length ICRI's Annual Membership Meeting. It decided, based on the success of the 2007 event, to continue to hold a "Kick-Off" party in conjunction with World of Concrete (WOC) instead of a traditional sit-down dinner.

## Membership

ICRI's membership numbers continued to be healthy and grow. As of the beginning of January 2008, we had 1881 members, including 27 Supporting Members—the highest number of Supporting Members that ICRI has ever had. Renewal rates continued to improve, meaning current members are seeing the benefits of continuing ICRI membership. And with new things on the horizon, such as the certification programs, we anticipate that these numbers will grow even faster in the future.

Our members, especially those involved in chapters as well, continued to be our best marketing tools. Every time members discuss ICRI and its benefits to someone they know, we gained a potential new member. A very special thank-you to all of those members who continued to actively recruit for ICRI!

## Publications

The Publication Committee has oversight for the *CRB* and all other ICRI publications. It develops the issue themes, oversees the Marketing Planner, and is responsible for other major decisions concerning the *CRB*. The magazine continued to grow in content and size in 2007, and we would like to take this opportunity to thank all of the advertisers who came out

strong in support of ICRI and the *CRB*. The Publications Committee also developed the Table of Contents for the Third Edition of the *Concrete Repair Manual*, which was finished in late 2007 and debuted at WOC in 2008.

## Technical Activities

The Technical Activities Committee (TAC), under the direction of Chair Rick Edelson, again made major strides in 2007. Rick served as Chair of TAC for 6 years, and ended his chairmanship at the end of 2007. Many of the strides taken by TAC would not have been possible if not for Rick's dedicated leadership, and he deserves accolades from the entire membership for his accomplishments.

Many of our technical committees have documents under development, with a couple close to publication. TAC voted to start another new committee, the Life Cycle Performance and Cost Committee, whose mission is to develop a guide related to life-cycle cost issues, especially relevant in today's "green" building environment. The committee's first meeting at the ICRI 2007 Fall Convention in Las Vegas had a good turnout.

Finally, all of the technical committees spent a great deal of time getting their rosters in good order. One of the big changes to the ICRI website is the committee-specific sections, which allows one to do all balloting, working on draft documents, and roster reviews through the website. This has already begun to greatly improve the workflow of the committees.

## Vision 2020

ICRI continued to make great strides as a recognized force in the industry. The Vision 2020 Council meets once a year at the American Concrete Institute (ACI)/Strategic Development Council (SDC) meetings and is formulating a plan to raise funds for many Vision 2020 activities that cannot not be achieved through volunteer efforts alone.

ICRI was asked by the ACI Puerto Rico Chapter to sponsor a session at the ACI Fall 2007 Convention in Puerto Rico. The well attended, well received session included speakers active in ICRI and leaders from the ICRI Puerto Rico Chapter. The ICRI Puerto Rico Chapter held a reception immediately following the session and was honored to have not only many ICRI members in attendance but also ACI Past President José "Pepe" Izquierdo-Encarnación.

As ICRI has taken a leadership position in the Vision 2020 efforts, its recognition in the concrete industry has risen. ACI is now offering its members the *CRB* instead of the ACI Journals. To date, over 2000 of their members have taken advantage of this offer. We have strategic alliances with ACI and the Sealant, Waterproofing, and Restoration (SWR) Institute, with the possibility of others down the path.

## Finances

Finally, I cannot conclude a review without mentioning the state of ICRI finances. In addition to 2007 being one of our healthiest years financially, we ended the year with \$1,070,980 in revenue—**our first million dollar year!**

None of this would be possible without the incredible support ICRI receives from its members and chapters around the world. We thank you for this support and look forward to an even brighter 2008!

# The ICRI Long-Range Plan

Prior to the summer Executive Committee meeting, a group including the Executive Committee, several ICRI committee Chairs, and key staff participated in a day-long session to develop a Long-Range Plan for ICRI. The plan was developed based on the goals in the current ICRI Strategic Plan. At its meeting in the fall of 2007, the ICRI Board of Directors adopted this plan to guide the Institute's programs and direction over the next 5 to 10 years. All members should familiarize themselves with the major goals outlined in the plan and direct their efforts toward those areas that will help the organization achieve these goals. The result will be a stronger ICRI and a higher-quality concrete repair industry. Following is a summary of the ICRI Long-Range Plan.

## ICRI Mission Statement

*The mission of the International Concrete Repair Institute is to be a leading resource for education and information to improve the quality of repair, restoration, and protection of concrete and other structures.*

To accomplish the Institute's mission, Strategic Plan goals have been established. The Long-Range Plan has been organized within the framework of the Strategic Plan. Each category has the Strategic Plan goal (shown in blue), and then has Long-Range Plan goals listed. These are often divided into short- and long-term goals within the Long-Range Plan.

## Education:

**Strategic Plan Objective:** *Provide educational programs to disseminate technical information on repair, restoration, and protection of concrete.*

### Long-Range Plan Goals:

1. Launch Guideline Level 1 Certification Program.
2. Develop ICRI Concrete Repair Field Testing Technician Program and launch by 2009.
3. Have ICRI be the recognized leader for certification in the concrete repair industry.
4. Develop permanent regional seminars that are nationally sponsored.
5. Expand network at university level to introduce concrete repair industry to students.
6. Develop concrete repair curriculum and teaching modules for universities and technical schools.
7. Develop seminar (along with ACI) to teach aspects of the Concrete Repair Code.

## Chapters:

**Strategic Plan Objective:** *Develop policies and guidelines for the operation of U.S. and international chapters of ICRI and encourage their formation.*

### Long-Range Plan Goals:

1. Potentially identify regions where ICRI chapters would be desirable, and create awareness among members in the region to encourage them to start a chapter.
2. Develop a method for stronger recruitment of local active chapter members to become active on a national level.
3. Expand officer and senior staff visits to chapters.
4. Enhance ICRI Board member regional representatives' requirements to ensure communication with all chapters in the region they represent.
5. Maintain Chapter Operations Guide.
6. Provide funding for chapter delegates to national convention.

## Fellows and other Awards:

**Strategic Plan Objective:** *Recognize ICRI members for significant contributions to the Institute.*

### Long-Range Plan Goals:

1. Revise Fellows Committee structure (short-term goal).
2. Develop recognition awards for individual members (definitely by 25th Anniversary in 2013).
3. Develop recognition program for committee service.
4. Develop means to keep ICRI Fellows as active members of the Institute.

## Finance:

**Strategic Plan Objective:** *Advise the ICRI Board of Directors on the financial aspects of the Institute.*

### Long-Range Goals:

1. Have 6 month reserves for ICRI.
2. Have financial capability to hire a full-time Technical Director.
3. Fund activities for 25th Anniversary of ICRI in 2013 (special logo, party, marketing, etc.).

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## Marketing:

**Strategic Plan Objective:** *Increase industry presence, membership, and revenue by communicating the value of ICRI.*

### Long-Range Goals:

1. Develop ICRI marketing package for college professors.
2. Develop marketing to appeal more strongly to owners.
3. Maintain strong Membership Subcommittee and develop new membership structure if necessary.
4. Increase ICRI's membership to 3500 members by 2017.
5. Develop marketing to support programs within ICRI.
6. Identify international opportunities to increase awareness of ICRI.
7. Identify more opportunities for reciprocal advertising.
8. Identify target market for ICRI.
9. Maintain strong liaison with other ICRI administrative committees.
10. Develop marketing for students:
  - a. Create Student Marketing Subcommittee.
  - b. Develop programs to donate ICRI publications to students.
  - c. Create awareness of ICRI by developing marketing specific to students.
  - d. Work with appropriate committees to develop ICRI student competitions.
  - e. Develop better promotion of scholarship opportunities.
  - f. Research possible student e-membership.
  - g. Develop database of industry "champions" to use as mentors, speakers, etc.
  - h. Work with university curriculum program developers to enhance awareness of concrete repair industry.

## Meetings & Conventions:

**Strategic Plan Objective:** *Ensure regular meetings in accordance with ICRI By-Laws.*

### Long-Range Plan Goals:

1. Create ICRI 25th Anniversary Subcommittee (joint with Marketing Committee) by Spring 2010.
2. Survey members on desire for more business-related topics at conventions.
3. Develop ICRI convention themes and locations at least 2 years out.
4. Enhance keynote speaker possibilities at fall convention, perhaps even hiring paid speakers.
5. Research and potentially revise convention format.
6. Research desire for different types of exhibits at ICRI conventions.

## Publications:

**Strategic Plan Objective:** *Develop ICRI publication policies and standards.*

### Long-Range Plan Goals:

1. Develop backlog of articles for *CRB*.
2. Begin award for best *CRB* article of the year.
3. Develop future editions of the *Concrete Repair Manual*.
4. Have ICRI Guidelines be available for sale electronically.
5. Develop ICRI coffee-table book.
6. Develop future "special publications" such as the Strengthening Compilation.
7. Translate best-selling Guidelines into other languages.

## Technical Activities:

**Strategic Plan Objective:** *Develop ICRI guidelines and the technical content of convention programs. Develop, disseminate, and maintain technical information for ICRI members, customers, and industry professionals.*

### Long-Range Plan Goals:

1. Have ICRI receive ANSI accreditation.
2. Further industry organization collaboration.
3. Hire full-time ICRI Technical Director.
4. Develop TAC Strategic Plan.
5. Identify and fund research relevant to ICRI members.
6. Continue to improve methods of technical committee communications.
7. Maintain strong participation within ACI Committees 562 and 563.
8. Continue to update and expand library of ICRI Guidelines.
9. Maintain development of high-quality sessions at ICRI conventions.

# 2008 Chapter Awards

For the activities of 2007

## Chapter of the Year

### Georgia

Term President: Ron Thomas  
Submitted by: "Sam" Morris

## Awards for Outstanding Achievement

### Baltimore-Washington

Term President: Horace Willis  
Submitted by: Horace Willis

### Carolinas

Term President: Don Ford  
Submitted by: John McDougall

### Chicago

Term President: Bill Mahler  
Submitted by: Bill Mahler, Tom Laird, Mike McCluskey,  
and Steve Niewiadonski

### Florida West Coast

Term President: Terry B. Townson  
Submitted by: Kevin M. Kisz

### Great Plains

Term President: Ralph Jones  
Submitted by: Mike Dickey

### New England

Term President: Ken Pfrommer  
Submitted by: Paul Millette and Ken Pfrommer

### Northern California

Term President: Brad Kamin  
Submitted by: Ginny Eng and Matt Dutrow

### Rocky Mountain

Term President: John Lund  
Submitted by: John Lund

### Virginia

Term President: John O'Brien  
Submitted by: Keith Harrison

## Excellent Chapter Awards

### Quebec Province

Term President: Pierre Hebert  
Submitted by: Pierre Hebert

### Southern California

Term President: Ralph Godfrey  
Submitted by: Ralph Godfrey, Carl Demas, and Margy Ashby



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**CONCRETE REPAIR**  
INSTITUTE