

Publication Guidelines

CONCRETE REPAIR BULLETIN

The bimonthly publication of the International Concrete Repair Institute

Concrete Repair Bulletin is a bimonthly magazine published by the International Concrete Repair Institute (ICRI). The average size is 40 to 48 pages, and the present circulation is approximately 14,000 copies. Readership includes engineers, contractors, facility owners, manufacturers, distributors, and educators involved in the concrete repair industry.

Topics cover all areas of concrete repair (no new construction) such as buildings, parking structures, roads and bridges, materials for repair, and methods of repair. Each issue has a central theme; however, other topics may be presented. Articles are primarily written by members. With rare exceptions, specific product names are not mentioned in articles. The Publications Committee and/or ad hoc advisory group reviews and approves articles before publication.

Photos may be submitted in color or black and white in glossy print, slide, or transparency form. Ideal cover photos are vertical shots and feature one or more persons, show action, and have clear colors. Photos will be returned if requested.

Feature articles in the *Concrete Repair Bulletin* are intended to give readers information on methods, equipment, or materials to broaden their general knowledge of the repair industry. Articles are required to be general or generic in nature and pertain to a range of materials, techniques, applications, or other activities. Although a process or material may at present be performed or supplied by a single source, this fact is not included in the text. The author is given a byline and a brief biography and photo are published with the article. Feature articles must not appear to promote one product over other similar available products, even without brand names mentioned. Case studies are desirable to illustrate successful use of the subject of the article.

Specifications for feature articles:

- Average length is 1500 to 2000 words for feature articles;
- Product names are not used;
- Please submit an electronic file of the text in Word on any IBM-compatible disk or via e-mail;
- A short author biography is also needed (name, title, employer, education, industry experience, and association memberships);
- “Head shot” photo(s) is requested of the author(s);
- Four to six (total) images are preferred for feature articles (photos, tables, charts, detail drawings);
- Color images are preferred over black and white;
- Digital, high-resolution (300 dpi) files for photographs are preferred for the best printing reproduction. Line art should be JPEG or EPS files at 400 dpi, same size as originals. All electronic image files can be sent on CD, e-mailed, or transferred via our FTP site;
- Photographic prints may also be acceptable. Note that we cannot accept color inkjet printouts and color copies of photos, which will produce inferior results. Please do not send art or photos copied from websites;
- We prefer not to use embedded graphics as submitted final manuscript materials unless they are 300 dpi at 4 x 6 in. Because of the lower resolutions often found in embedded graphics in word processing or slide presentation program files, the images generally convert as files with well below the print quality and enlargement capabilities required;
- Do you have additional photos available as possible cover art? Electronic images must be high-resolution (300 dpi) and sized to at least 8 x 10 in. Good quality photographic prints or 35 mm slides may also be considered; and
- All submitted artwork will be returned after publication if requested.

Project Profiles

Project profiles are articles that may refer to the use of a single product or family of products in a successful application on a particular project or group of similar projects. The names of manufacturers or products are not used in the text. It is acceptable and desirable to state specific properties of a product (e.g., strength, percent of elongation) to point out their importance in the specific application. The author is given a byline and a brief biography and photo are published with the article.

Specifications for Project Profiles

- Average length is 500 to 1000 words;
- Profiles should include: project name and location; type of repair; square footage of repair; total project cost; listing of contractor, structural engineer, and material supplier; age of structure; and completion date;
- Product names are not used;
- Please submit an electronic file of the text in Word on any IBM-compatible disk or via e-mail;
- A short author biography is also needed (name, title, employer, education, industry experience, and association memberships);
- “Head shot” photo(s) is requested of the author(s); and
- Photos are very desirable (see under “Specifications for feature articles” for photo/illustration specifications).

New Products

New product listings are included as a service to the readers to keep abreast of the latest materials, equipment, and services available to the industry. A summary (approximately 50 to 75 words) of product information and a photo, if available, are included in each listing.

(For more information, contact Kelly Page, ICRI Executive/Technical Director, at 847-827-0830 or kelly.page@icri.org.)